



# Why Quady Electras are Better than Other Sweet Wines

Made by the sweet wine experts at Quady Winery, Electra Moscatos are backed by a tradition of sweet winemaking that's garnered more than 1,000 awards, ratings and high scores since 1975. Due to the sweet wine category's rise in popularity, countless brands have entered the market since Electra's launch in 1990, but Electra Moscatos still stand today as a better choice for consumers:

Near proprietary use of distinctive Orange Muscat and rare Black Muscat varietals for higher acidity, more refined fruit flavors and aromas and greater complexity – **a superior quality Moscato.**

Known by fans as the “Angel Wine” with eye-catching packaging featuring iconic angel logo – **easily recognized and remembered.**

Certified sustainable family-owned winery in California, making vintage-dated sweet wines since 1975 and Electra Moscatos since 1990 – **sweet wine focus and expertise.**

Premium price point delivers higher ring as consumers trade up.

